

## Preliminary Agenda for the 22<sup>nd</sup> Annual International Aviation Forecast Summit

AGENDA SUBJECT TO CHANGE BASED ON REQUIREMENTS OF SPEAKERS

August 26 – 29, 2017

**Saturday & Sunday** China-US Travel Opportunities Symposium & Optional Pre-Summit Workshop Program  
**Afternoons 8/26, 8/27** A complete list of topics for both days is at the end of the agenda

### Sunday, August 27, 2017

5:30 – 7:30 **Welcome Reception – Chairman’s Salon at the Wynn**  
Hosted by Las Vegas Convention & Visitors Authority (Conference badges and ID required at door)

### Monday, August 28, 2017

6:45 – 7:50 **Continental Breakfast – Sponsored by China Ni Hao**

#### **Welcome**

**Boyd Group International** – Marian Boyd, COO

**Senator** - Dean Heller

**Las Vegas Convention & Visitors Authority** – Rossi Ralenkotter, CEO

#### **A View of the Future**

**Senator Dean Heller** Serves on Finance, Banking, & Commerce Committees and Senate Travel & Tourism Caucus

**Las Vegas Convention & Visitors Authority** – Rossi Ralenkotter, CEO

**Boyd Group International** – Michael Boyd, CEO

**Spirit** – Bob Fornaro, CEO, *The Evolution of Spirit Airlines*

**Alaska Airlines** – Brad Tilden, CEO

**Southwest Airlines** – Andrew Watterson, EVP & CRO

**Break – Boom Supersonic**

**A4A** – Nick Calio, CEO

**American Airlines** – Don Casey, SVP Revenue Management – *Revenue Momentum at American Airlines*

**Air China** – Dr. Zhihang Chi, VP & General Manager – NA

**Lunch – Airports: USA: DataMiner™**

**Allegiant** – Lukas Johnson, SVP, Commercial

**TAP** – Trey Urbahn, CCO, *TAP Air Portugal: Transformation from Legacy to Low Cost Longhaul*

**Hawaiian Airlines** – Peter Ingram, EVP & CCO, *Hawaiian Airlines: The Evolution Continues*

**Sun Country Airlines** – Jude Bricker, CEO

**Break** – Sponsored by Reno-Tahoe International Airport

**Sabre** – Sean Menke, CEO – **Not Your Father's GDS**

**Delta Air Lines** – Holden Shannon, Senior Vice President – **Airports of the Future**

*Airports:USA™ Forecast*

**Boyd Group International** – Michael Boyd, CEO

5:45 - 8:45 **Networking Event at Intrigue/Wynn** – Hosted by Las Vegas Convention & Visitors Authority  
(\*Intrigue is a unique venue) (Conference badge and ID required)

## Tuesday, August 29, 2017

6:45 – 7:50

**Continental Breakfast** – Sponsored by Embraer

**Update from Monday & Aircraft Model Drawing (must be present to win)**

*Global Fleet Forecast – 7 Perspectives*

**Boyd Group International** – Michael Boyd, CEO

**Embraer** – Victor Vieira, Manager Market Research & Forecasting

**Airbus** – Bob Lekites, EVP Customers

**Bombardier** – Ross Mitchell, VP Commercial Operations

**Break – Airbus**

**Mitsubishi** – Hideyuki Kamiya, Director Head of Marketing

**Boeing** – Jim Freitas, Managing Director Product Marketing & Analysis

**Boom Supersonic** – Blake Scholl, CEO

**Q/A Session & Drawings for Model Aircraft Winners**

**United Airlines** – Scott Kirby, President

**Chat Group**

**Japan Airlines** – Steve Smith, VP Global Sales

**Korean Airlines** – John Jackson, VP

**All Nippon** – Tadashi Matsushita, VP

**Lunch - [www.AirlineFinancials.com](http://www.AirlineFinancials.com)**

**View from Wall Street**

**Wolfe Research** – Hunter Keay, MD Airlines and Aerospace & Defense

**UBS** – Darryl Genovesi, Director

**Senator, LP** – Jay Bharadwa

**Airport Chat Group – The Changing View**

**McCarran International Airport** – Rosemary Vassiliadis, Director of Aviation

**Memphis-Shelby County Airport Authority** – Scott Brockman, President and CEO

**Boyd Group International** – Michael Boyd, CEO

**Break – Sponsored by Mitsubishi Aircraft**

**Airports:China™ Forecast - Boyd Group International** – Michael Boyd, CEO

**Ramboll, Henrik Mortensen, Engineer/Aviation – Polarization of the Airline Value Proposition – What Happens Next?**

Optional Workshop Program Saturday, August 26 and Sunday, August 27, 2017

Workshop agenda subject to change based on requirements of speakers

Saturday, August 26, 2017 – China-US Travel Opportunities Symposium

1:00 – 6:00

**The China-US Travel Opportunities Symposium**

- Introduction to the US-China Market of the Future
- Adjusting to the Future of Chinese Visitors – Anticipating Change in Demographics & Economic Factors
- Break
- Mobile Payment – The Future Imperative to Being China-Welcome™
- Developing a Tailored China Outreach Plan
- Blueprinting Your Specific China Plan
- Networking Reception – Hosted by Las Vegas Convention & Visitors Authority

Sunday, August 27, 2017 – Pre-Summit Optional Workshop Program

1:00 – 1:25

**ATC: - Crafting Solutions Beyond “Reform”:**

Presented by: Boyd Group International - Michael Boyd, CEO

1:35 – 2:00

**Air Access Realities & Opportunities 401:**

This goes beyond the basics of air service and into dynamics such as global access and road hubbing.

Presented by: **Boyd Group International** - Michael Boyd, CEO,

2:10 – 3:25

**Ready for Takeoff?? The Future of UAS**

UASs are an emerging technology and there are numerous detailed aspects of this industry that are yet to have been completely figured out thus far. Hear from a number of regulatory, industry development and operational integration experts in this field.

Presented by:

**Reno-Tahoe International Airport** – Dean Schultz, Executive VP & COO

**UPS** – Capt. Houston Mills, Director of Airline Safety & Compliance

**CNN Worldwide** – Greg Agvent, Senior Director, CNN Aerial Imagery & Reporting

**Facebook** – David Hansell, Global Aviation Policy Lead

3:35 – 4:25

**It's Not A Detour - It's The New Airline Economics:**

Discussion regarding the ever changing aviation environment including the new competitive landscape in the US, changing consumer preferences, entrance of long haul ULCCs into the US market, and future trends for airlines to remain competitive.

Presented by:

**Southwest Airlines** – Dave Harvey, Managing Director Business Development

**AIRSPAN** – Titus Johnson, President

**Moderator: Boyd Group International**, Dan Cohn, Vice President

4:35 – 5:15

**Higher Fuel Prices in 2020?**

Ben Brockwell, Director at OPIS has made predictions at 4 previous Boyd Summits. Those predictions were all 100% accurate on the timing – and the amount of increase/decrease.

Presented by: OPIS – Ben Brockwell - Director

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